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Mr. **R. Swaminathan**, Assistant Professor I, SRC, SASTRA, Kumbakonam

## Organising Committee

Ms. **Sathya Manickam**, Assistant Professor I (Training and Placement), SRC, SASTRA, Kumbakonam  
Ms. **Leema Christina J**, Teaching Assistant, SRC, SASTRA, Kumbakonam

## ABOUT SASTRA

SASTRA Deemed University is a premier institution in India, with a 1.6 million sq. ft. campus, over 15,000 students, and 700+ faculty. Known for academic excellence, it offers diverse programs in Engineering, Arts, Sciences, Law, and Management. Its state-of-the-art infrastructure includes advanced labs, research centres, and modern classrooms, fostering a world-class learning environment. SASTRA emphasizes holistic education through academics, research, cultural activities, sports, and entrepreneurship. Strong industry collaborations, research integration, and value-added programs enhance career readiness. Accredited with a NAAC score of 3.764/4.0 (Cycle IV), SASTRA is recognized as a top-tier institution for innovation, quality education, and societal impact.

## ABOUT SRINIVASA RAMANUJAN CENTRE

SASTRA established Srinivasa Ramanujan Centre in 2002 as a fitting tribute to the great mathematician, Srinivasa Ramanujan who spent most of his formative years in the temple town of Kumbakonam. The centre is housed in a six-story structure. This centre also houses a museum called “House of Ramanujan”, on the life and works of Srinivasa Ramanujan. SASTRA purchased and renovated the house where Srinivasa Ramanujan lived and spent his childhood days. The house and the museum have been dedicated to the nation by His Excellency Dr. A.P.J. Abdul Kalam, the then President of India.

## ABOUT DEPARTMENT

The Department of Commerce and Management Studies was established in the year 2002 with a view to enable students to pursue higher education and develop entrepreneurial skills. The Department offers the following Graduate and Postgraduate programmes:

“B.Com.,” “B.B.A.,” “M.Com.,” “Ph.D.”

It nurtures the students with strong subject knowledge, imparting confidence and skills to meet the demanding needs of the current competitive business scenario and pursue higher studies. The Faculty members of the department bring with them rich experience and excellent academic record; their wide exposure aids the students to aspire to reaching new heights.

The department also enlightens the candidates by adding on courses viz., CA-Foundation for CA Aspirants which the Institute of Chartered Accountants of India recognizes.



## ICSSR INTERNATIONAL CONFERENCE 2025

## Building Circular Futures: Transforming Manufacturing SMEs for Sustainability (ICBCF-2025)



20 September, 2025  
09.00 AM

Hybrid Mode  
SRC, SASTRA



20th Nov



 [www.sastra.edu](http://www.sastra.edu)

 9965455662

## ABOUT CONFERENCE

In the face of climate change, resource depletion, and increasing regulatory pressure, manufacturing SMEs are at a pivotal point of transformation. Building Circular Futures aims to explore how these enterprises can embed sustainability into their operations by integrating circular economy practices. The initiative focuses on capacity building, policy support, and innovative technologies—such as Industry 4.0 tools, IoT, and blockchain—to facilitate this shift. The program underscores the importance of collaborative ecosystems, involving vendors, customers, policymakers, and research institutions, to drive sustainable manufacturing. It also emphasizes education, training, and research-driven frameworks to help SMEs overcome challenges like lack of awareness, high upfront costs, and limited access to green technologies. Ultimately, the vision of Building Circular Futures is to create a resilient, low-carbon manufacturing ecosystem that not only benefits businesses but also contributes positively to environmental and social well-being.

## CALL FOR PAPERS

Researchers, academicians, industry practitioners, and postgraduate students are invited to submit original and unpublished research papers or case studies relevant to the theme "**Building Circular Futures: Transforming Manufacturing SMEs for Sustainability.**" The conference welcomes submissions in the following (but not limited to) thrust areas:

- Circular Economy Practices for SMEs
- Sustainable Product Design and Innovation
- Green Technologies and Renewable Energy in Manufacturing
- Digital Transformation and Industry 4.0 for Circular Supply Chains
- Blockchain, IoT, and AI for Sustainable Manufacturing
- Reverse Logistics and Waste Management
- Eco-friendly Packaging and Material Innovations
- Economic, Environmental, and Social Dimensions of Circularity
- Policy Frameworks, Regulations, and Incentives for SMEs
- Case Studies on CE Adoption in SMEs

**Note:** All submitted abstracts will first be considered for inclusion in the ISBN proceedings. After a rigorous review process, selected abstracts may be invited for publication as a Scopus-indexed book chapter, as per the norms of ICSSR and subject to the approval of publishers. Detailed submission guidelines and information regarding publication charges (if applicable) will be communicated to authors upon receipt of ICSSR approval.

## Guest Speakers



**Mr. Aashik Rahman**  
Founder of Propeller  
Technologies  
(SASTRA TBI  
Incubatee)



**Mr. Rethinabalan  
Kulothungan**  
Chief Manager at Seshasayee  
Paper & Board Ltd, Karur



**Dr. K. Mathiyazhagan**  
Chairperson of the  
Research Centre and  
professor at TSM,  
Madurai



**Dr. Thangavel Murugan**  
Professor, College of  
Information Technology,  
United Arab Emirates  
University, Abu Dhabi



**Dr. Tamizhinian V**  
Frigate Engineering Services Private Limited - Founder & CEO



**Mr. Satyan  
Parameswaran**  
Chief Operations and  
Innovation Officer,  
Baldor Specialty Foods,  
USA



**Dr. S. Selvabaskar**  
Dean, School of Management,  
SASTRA, Thanjavur



## Circular economy & Sustainability

The Building Circular Futures (ICBCF-2025) program is expected to empower manufacturing SMEs to adopt circular economy practices by leveraging policy support, digital technologies, and collaborative ecosystems. It will enhance SME capacity through education, training, and research-driven frameworks, helping them overcome barriers such as high costs and limited awareness. The initiative ultimately aims to build a resilient, low-carbon, and innovation-driven manufacturing sector that strengthens business competitiveness while delivering environmental and social benefits..

**Registration fee:** Nil

**Last date for Registration:** 10 September 2025

**Important Dates:**

- Submission of Abstract: 10 September 2025
- Acceptance of Abstract: 15 September 2025

**Submission link :**

<https://forms.gle/2NURGoBvLRJu3EFi8>

**Send the Soft Copy of your paper to:**

**E-mail:** [icssr.src.ce.2025@gmail.com](mailto:icssr.src.ce.2025@gmail.com)

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